

Town of Blowing Rock Request for Council Action

FROM: Jennifer Brown Director of Blowing Rock Parks & Recreation
SUBJECT: 2018 High Country Half Marathon
TO: Town Council
DATE: December 12, 2017
REQUESTED BY: Mary Sheryl Horine, Associate Director, ASU Institute for Health and Human Services
Council Director, Girls on the Run of the High Country

Public Hearing Yes No Will be required
Properly Advertised Yes No Will be required

BACKGROUND:

We have received a request from the High Country Triple Crown, to hold their 8th annual High Country Half Marathon that will begin at Kid Brewer Stadium at ASU and end at Davant Field.

The route through Blowing Rock will go from 221 to Laurel Lane, up Wonderland Trail, back on to Laurel Lane, and end at Davant Field.

They will coordinate activities with Parks & Recreation, Blowing Rock Fire & Rescue, and the Blowing Rock Police Department. A copy of their certificate of insurance will be provided prior to the event.

STATEMENT OF PLAN CONSISTENCY:

It is the opinion of staff that the proposed action IS IS NOT consistent with the Comprehensive Plan for Blowing Rock or other officially adopted plan (list if other: _____).

Specifically, this action is in accord with the following sections of the Comprehensive Plan:

ATTACHMENTS:

1. Letter of Request from High Country Triple Crown
2. Map of the Blowing Rock portion of the race

STAFF RECOMMENDATIONS:

Town Council **approve** the High Country Half Marathon on Saturday, August 25, 2018

COUNCIL ACTION:

High Country Half Marathon



11/27/17

The premier running series of the High Country of North Carolina.

*May 26, 2018
The Club- 7 Miler*

*August 25, 2018
High Country Half
Marathon*

*September 29, 2018
The Knob- 2 miler*

100% of proceeds benefit Girls on the Run of the High Country

Dear Blowing Rock Town Council,

The High Country Triple Crown has very much appreciated a long relationship with the towns of Boone and Blowing Rock and the Valle Crucis community. Our series, which consists of 3 races of varying difficulty and terrain, attracts runners from all over the southeast. All of the proceeds from the races support Girls on the Run (GOTR) of the High Country which is a life-changing, experiential learning program for 3rd-5th graders. GOTR has had seven very successful years at the Blowing Rock Elementary School an addition to twenty other sites in the High Country!

For the past six years, High Country Half Marathon participants have started the run in Boone and ended 13.1 miles later in Blowing Rock. The 2017 route was altered slightly to be able to finish in Davant Field which was a very successful change as noted by our participants, volunteers and community members. With your approval, we would like to again follow this same route to be able to finish at Davant Field, followed by an award's celebration open to the community.

On August 25, 2018 at approximately 8:45am, runners will enter Blowing Rock by taking a left on 221 coming from Shulls Mill Road. The route will take a right onto Laurel Lane, a right on Wonderland Trail, a left back onto Laurel Lane and finally a right turn onto Clark Street to finish in Davant Field. All turns will be staffed by race volunteers who will serve as safety and clean up personnel as well. While we are not requesting any road closures, we would like to request law enforcement presence at the busy intersection of Hwy 221 and Shulls Mill Road just to insure safe traffic flow and participant safety.

Thank you very much for your consideration of our event. We're excited about our 2018 race and the possibility of all of our runners getting to experience the beauty of Blowing Rock once again. We will happily comply with any requests that the Town Council may have and look forward to meeting with you if necessary to discuss this event.

Sincerely,

Mary Sheryl Horine

Mary Sheryl Horine
Associate Director, ASU Institute for Health and Human Services
Council Director, Girls on the Run of the High Country

The High Country Triple Crown
ASU Box 32102
Boone, NC 28608

828.262.7557
triplecrownraces@gmail.com
www.triplecrown.appstate.edu

**Proposed 2017 High Country Half Marathon
route within the city limits of Blowing Rock**

FROM BOONE



- Runners enter Blowing Rock via Shull's Mill Rd.**
- Left turn onto 221 S.**
- Right turn onto Laurel Lane**
- Right turn onto Wonderland Trail**
- Left turn onto Laurel Lane**
- End in Davant Park**